



5 ; 9' = BBCJ5H = CB' < | 6
2021

WUfY'9b []bYYf]b ['fl I 7@'=<9Ł'\Ug']XYbh]ÚYX'

dW` W_ W fS` V`VWwAb_ W fZ`

hkc`_Ym`U i X]YbWY' [fc i dg`kYfY']XYbh]ÚYX.'
)
]]Ł`<YU`h\WUfY`dfcZYgg]cbU`' k \c` \UjYbÑh`

< iVž' k]h\`h\Y'U]a`hc.'
)
)
)

↑hW' [' >a` Va` f'S' ↑] Wk` dWUf[a` 'aXSUf[hW

(105),

(16).

2

1.

H\Y'W\U''Yb [Y'UfYU'ðGhUm]b ['=bXYdYbXYbh'
Zcf`@cb [YfÑ` kUg`Yb [U [YX' k]h\`h\Y' a cgh`Vm'
(
Wc a V]bYXŁz`Zc`` c k YX`Vm`ÑGhUm]b [`5Wh]j YÑ"

1

UWW i fUhY`m`fYÛYWh`d i V`]W`Yb [U [Y a Ybh`k]h\`
.

U`gc`fYÛYWhYX`]b`h\Y`Yb [U [Y a Ybh`XUhU`Zcf`
.

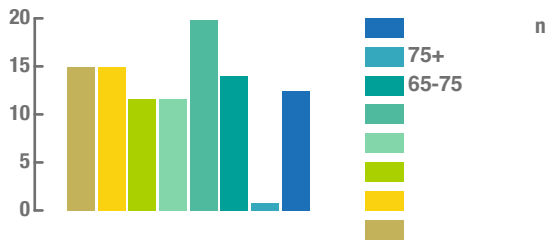
1

1.

::; I F9%. '5 ; 9 '=BBCJ5H=CB' < I 6' I G9F'89AC ; F5D<=7G'5B8' ; @C65@'85H5'5B5@MG=G

J5H=CB' < I 6

USER DEMOGRAPHICS AND GLOBAL DATA ANALYSIS





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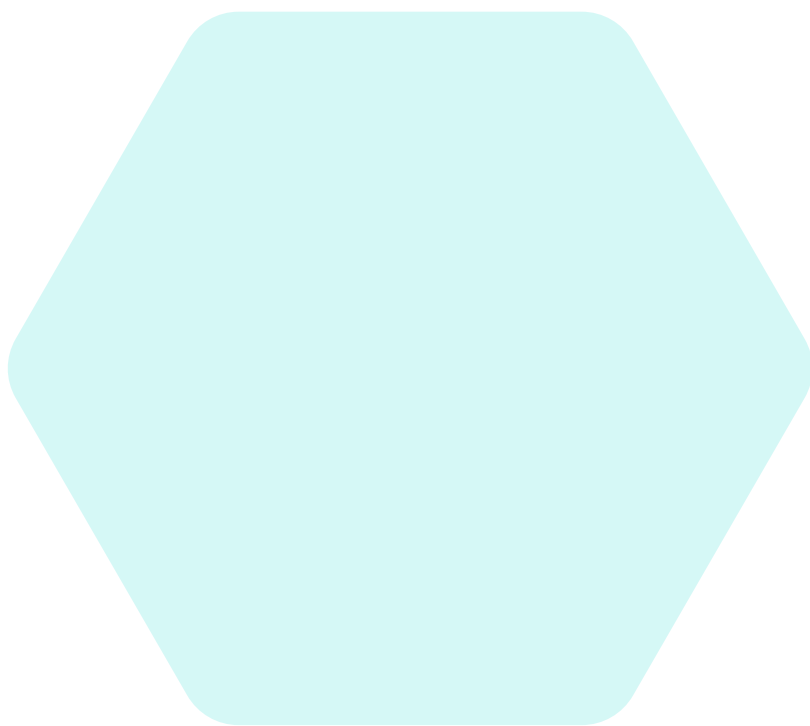


H56@9'&.' I G9F'9B ; 5 ; 9A9BH'K-H<'H<9'G=L'7<5@@9B ; 9'5F95G

JCH9G

6 i]X]b['GcW]U''

H\Y'6][[Yf'D]Wh i fY



,) ' (,
.



10, 26, 27, 33, 3, 41).

FZWMi Se'a` WebWJ[-U'[-` ahSf[a`

ae[Y fZWTW W-fe'aXfZW_ Se] ž





]h` \UX`]XYbh]ÚYX` kUg`dUfh`m`g i WWYggZi``m`

1
55-65 75+,

Ua` fd[TgfWV [VWSet`ea`fZWebWU[-U`

TWUW\$dk` [VW f[-VW`Se`Ua_ [Y`Xa_ `S`

