

Complaint Summary: BBC response did not deal with my complaint

Full Complaint: None of the points raised in my original complaint were answered. I already knew that this so-called Pict "research" was carried out by a commercial genetic ancestry company. That was the entire reason for my complaint. This "research" is not legitimate. It is a publicity stunt by the company to generate sales for their DNA test kits. The BBC should not be providing free advertising for commercial companies and promoting unpublished pseudoscience. Scientific research is normally published in peer-reviewed scientific journals.