



There are also limits to the poten.ial growth in investment as a result of this loop (B1 diminishing returns), since each further investment in a dwelling becomes more costly with less energy cost savings. The resources to invest in energy e8ciency and other in.ences on the propor.ion of households inves.ing in interven.ions were considered to be more important than the poten.ial cost savings currently

proportion of owners investing
in energy efficiency
interventions

